

# Matt Morrison Curriculum Vitae

[www.mattmorrison.co.uk](http://www.mattmorrison.co.uk)

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**Full Name:** Matthew William Morrison

**Date of Birth:** 21<sup>st</sup> September 1981

*If you're viewing this CV online or on a computer, any [blue](#) text provides a complimentary web link.*

## Education

**October 2003 - July 2006:**

[Exeter University](#) - 1st class BA degree in English and Film

**December 2002 - June 2003:**

[Exeter College](#) - 'A' Level English Literature; grade A

**October 2001 - July 2002:**

[Exeter University](#) - completed first year of Computer Science BSc degree to 2:1 standard.

**September 1995 - July 2000:**

[Queen Elizabeth's School](#), Pamphill, Wimborne, Dorset

- 10 GCSEs (2x A\*, 7x A, 1x B)
- 4 'A' Levels - Computing A, Maths C, Business Studies C, General Studies C
- *Took part in Dorset Maths Quiz for three consecutive years (1994-96) coming 4th, 2nd and 1st respectively.*

## Employment

**Since graduation from university (Summer 2006):**

Self-employed freelance web designer. Please see [www.mattmorrison.co.uk](http://www.mattmorrison.co.uk) for more details.

- *extensive self-taught understanding and knowledge of HTML and CSS*
- *preference for 'raw' coding, ie. without the use of automated programs or wizards*
- *my most recent site ([www.gazelles.co.uk](http://www.gazelles.co.uk)) has involved heavy usage of PHP and MySQL, and I am continuing to experiment with and learn dynamic, data-orientated web design*

**Summer 2005 & 2006:**

Data Tester for [Dun & Bradstreet Ltd.](#)

- *checking the presence and validity of a range of data in redesigned credit reports*
- *thoroughly appraising the form and style of new credit reports in terms of their suitability for end users*
- *required a massive attention to detail as well as a technical and organised approach to testing and subsequent reporting*
- *this position was working from home, so regular and clear communication with the main team at Dun & Bradstreet was essential*

**June 2003 - August 2005:**

Assistant Web Developer @ [Netrank Ltd.](#), Southernhay East, Exeter

- *creating templates for search engine optimisation techniques*
- *presenting my own conclusions on Internet keyword research*
- *integrating my individual tasks as part of a team effort*

**Summer 2001:**

Bartender @ The Roebuck Inn, Sixpenny Handley, nr Salisbury, Wiltshire

**March 1999 - September 2001:**

Sales Assistant @ [WH Smith](#), Old George Mall, Salisbury, Wiltshire

- *For the final 6 months I also looked after the electronics department, which required organisation, enhanced responsibility and maturity, and also included training other staff how to man the department.*

## Personal Approach

I am friendly and confident and have good communication skills. I work efficiently and can adapt and enjoy working both individually and as a reliable member of a team. I am enthusiastic and can work well in pressurised situations such as meeting important deadlines.

I believe I have an excellent 'way with words'. My education has primarily focused on writing, and has included working on everything from reviews, guides, essays, analyses, presentations and so on. I am able to adapt my style of writing to suit an audience, be it technical or casual.

I have a good eye for style and design, and would consider myself to enjoy a useful mix of analytic and creative persuasion.

I consider myself a quick, intelligent learner who is able to use initiative sensibly.

I operate to extremely rigorous self-standards, often my own worst critic, ensuring that any task is completed to the most thorough and precise detail, resulting in output that I am happy and proud to put my name to.

This sentiment is easily visible in my web design; I *enjoy* my work, it is a passion of mine, and I never see it as solely a source of income, a distinction which shows through in the pride and completeness I construct each site with.

## Computing Skills

I have a vibrant interest in the use of Information Technology and many computer skills:

- **Advanced** knowledge of raw code web design (HTML and CSS), word processing (Word), Internet and e-mail operation, all aspects of general computer use (Windows), and excellent typing skills/speed
- **Good** knowledge of graphics packages (Paint Shop Pro, Photoshop, Fireworks), web animation (Flash), spreadsheets (Excel), and databases (Access)
- **Familiarity and understanding** of many other aspects of IT, including web programming (JavaScript, PHP, MySQL), networking, etc.

## Writing & Photography

I am a keen writer and photographer, and continue to develop these abilities both as a hobby and to compliment future employment positions.

- I had a Nikon D80 camera review published in *What Digital Camera*, February 2008 issue.
- [Astronomical Clock Crowd, Prague, Czech Republic](#), was used in the [2008 Schmap Guide to Prague](#).
- [Rock Slope](#) is being published in a forthcoming issue of *Dartmoor Magazine*, and on its companion website.

## Hobbies

Computing, photography, travelling, writing, music, sports, reading, socialising, cinema, journalism, literature, comedy.